



University of Central Florida (UCF)

Current Revision Date: 06/24/24

Established: 1963

Location: Orlando, FL

Nickname: Knights

Mascot Name: Knightro

Conference: Big XII

Verbiage

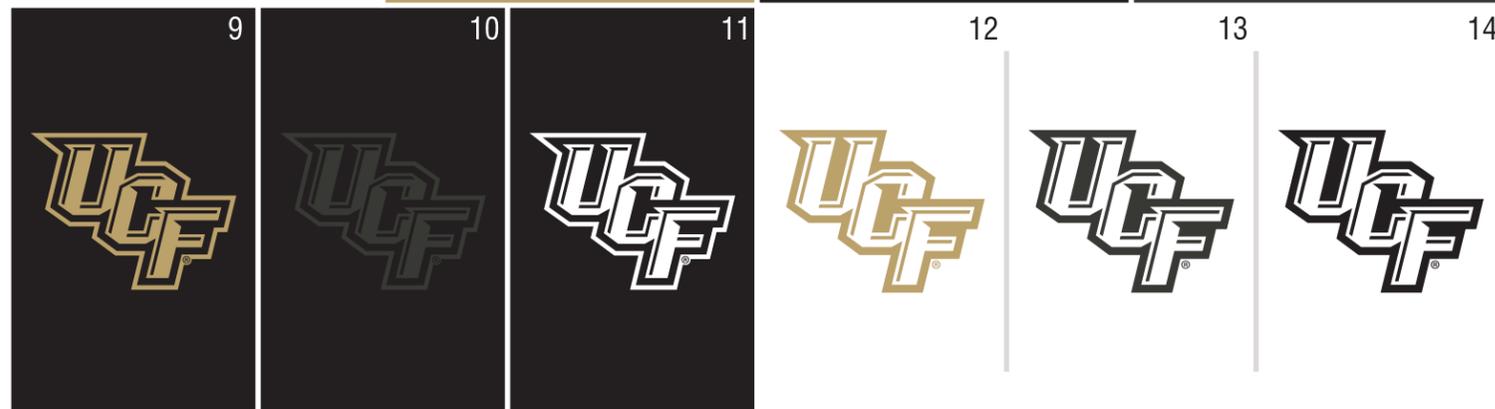
University of Central Florida®
UCF®
Knights™
UCF Knights™
University of Central Florida Knights™

Once a Knight, Always a Knight™
Knightro™
Citronaut™

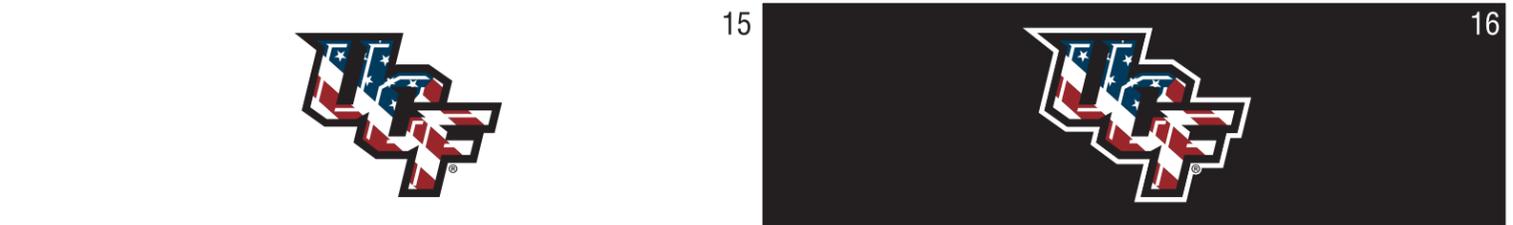
Gold	Alternate Gold	Institutional Gold	Anthracite	Black	White
PANTONE 4515 C CMYK: 13, 19, 62, 28 RGB: 183, 163, 105 MADEIRA Rayon: 1193 RA: 2542	PANTONE 7562 C CMYK: 0, 18, 49, 26 RGB: 189, 155, 96 MADEIRA Rayon: 1338 RA: 2570	PANTONE 7406 C CMYK: 0, 21, 100, 0 RGB: 255, 202, 6 MADEIRA Rayon: 1125 RA: 2466	PANTONE 447 C CMYK: 5, 0, 4, 78 RGB: 55, 58, 54 MADEIRA Rayon: 1241 RA: 2541	PANTONE Process Black C CMYK: 0, 0, 0, 100 RGB: 0, 0, 0 MADEIRA Rayon: 1006 RA: 2296	White CMYK: 0, 0, 0, 0 RGB: 255, 255, 255 MADEIRA Rayon: 1001 RA: 2342

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Athletics Mark



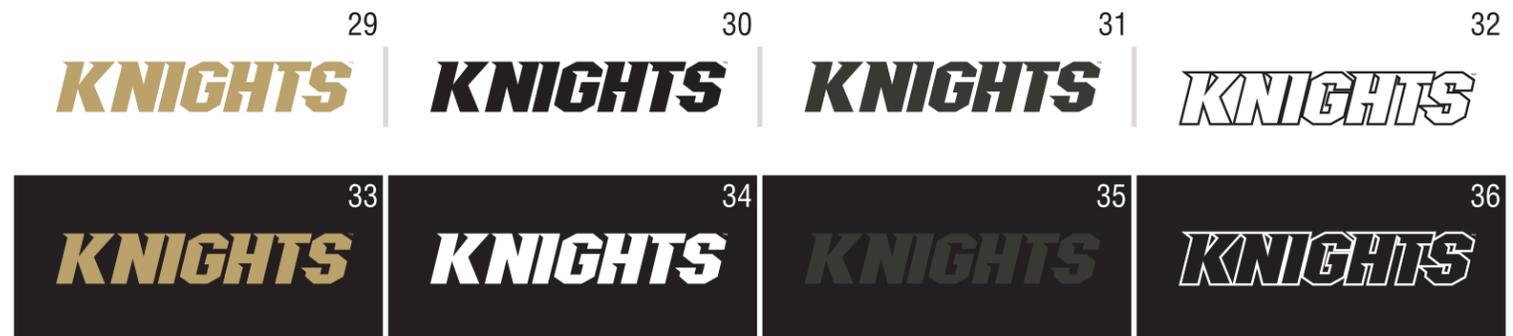
UCF USA Mark



Secondary Athletics Mark



Athletics Word Marks





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Secondary Athletics Marks

Restriction: For non-apparel use only.



Secondary Athletics Word Marks



Institutional Marks



- Tab marks (57-60) include the box.
- All Institutional Marks must appear in the approved color combinations of gold, black, and/or white.

ADDITIONAL PERTINENT INFORMATION

- University seal not permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.

- Cross licensing with other marks may be permitted with an additional agreement.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- Do not use the term "Central Florida" when referring to the University; only use the terms "University of Central Florida" or "UCF."
- When using the term "University of Central Florida," the type must be equal or "University of" must be proportionate to "Central Florida" (approximately 70% of Central Florida) so as not to accentuate "Central Florida."