

PRIMARY MARKS

(For use on hard goods only. The Primary Marks are exclusive to Nike on apparel and headwear.)



[OR001]



[OR002]



[OR003]



[OR004]



[OR005]



[OR006]



[OR007]



[OR008]

PRIMARY APPAREL MARKS

(MASCOT DUCK)



[OR009]

Pantone 137 used on Duck bill only.



[OR010]



[OR011]



[OR012]

HELMET MARKS

All designs featuring dueling helmets must use this mark.



[OR013R]



[OR013L]

PK PARK MARKS



[OR014]



[OR015]

SCRIPT WORD MARKS



[OR016]



[OR017]



[OR018]



[OR019]

INTERLOCKING OU MARKS

This mark is not permitted on any products being distributed to Mass Channels.



[OR020]



[OR021]



[OR022]



[OR023]

WINGED O MARK

(for use on hard goods ONLY)



[OR024]

WEBBED FOOT MARKS

(for use on hard goods ONLY)



TM

[OR025]



TM

[OR026]

GENERAL INFORMATION

Location: Eugene, OR
Established Date: 1876
Nickname: Ducks
Conference: Pac-12
Fight Song: "Mighty Oregon"
Mascot Name: "The Duck"
Football Stadium: Autzen Stadium
Basketball Arena: Matthew Knight (MATT) Arena
Baseball Stadium: PK Park
Softball Stadium: Jane Sanders Stadium
Track & Field: Hayward Field

APPROVED VERBIAGE

University of Oregon®
 Oregon™
 Oregon Ducks®
 Ducks™
 Oregon Football™
 Oregon Basketball™
 Quack Attack™
 Oregon Baseball™
 Hayward Field®

Autzen Stadium™
 Mac Court™
 Howe Field™
 MATT Arena™
 PK Park™
 Sco Ducks™

APPROVED COLORS

COLORS	PANTONE SPOT PRINT	MADEIRA EMBROIDERY	ROBISON EMBROIDERY
OREGON GREEN*	PMS 356C	1369	2453
OREGON YELLOW	PMS 107C	1064	2326
LEGACY GREEN	PMS 3435C	1103	1969
DARK GRAY	PMS 445	1241	2541
LIGHT GRAY	PMS 429	1319	2585

The logo samples shown should use the PANTONE® Colors provided. The colors shown have not been evaluated by PANTONE and are not intended to match PANTONE Color Standards. For accurate color matching, please refer to current editions of PANTONE Color Publications. PANTONE is a registered trademark of Pantone, Inc.

*Oregon Green is the preferred green for all retail products.

WORD MARKS

OREGON[®]

[OR027]

OREGON[®]

[OR028]

OREGON[®]

[OR029]

OREGON[®]

[OR030]

DUCKS[™]

[OR031]

DUCKS[™]

[OR032]

DUCKS[™]

[OR033]

DUCKS[™]

[OR034]

OREGON
DUCKS[®]

[OR035]

OREGON
DUCKS[®]

[OR036]

OREGON
DUCKS[®]

[OR037]

OREGON
DUCKS[®]

[OR038]

GO DUCKS[™]

[OR039]

GO DUCKS[™]

[OR040]

GO DUCKS[™]

[OR041]

GO DUCKS[™]

[OR042]

FIGHTING DUCKS[™]

[OR043]

FIGHTING DUCKS[™]

[OR044]

FIGHTING DUCKS[™]

[OR045]

FIGHTING DUCKS[™]

[OR046]

MIGHTY OREGON[™]

[OR047]

MIGHTY OREGON[™]

[OR048]

MIGHTY OREGON[™]

[OR049]

MIGHTY OREGON[™]

[OR050]

UNIVERSITY SEAL



[OR051]



[OR052]



[OR053]

University Seal marks are only allowed on select graduation-related products.

UNIVERSITY SIGNATURE



[OR054]



[OR055]



[OR056]



[OR057]

University Signature marks are only allowed on select graduation-related products and for UO departments for internal-use only. For additional UO Signature color variations, please visit: <https://communications.uoregon.edu/brand/logo-system>