



Ole Miss

Current Revision Date: 02/28/22

Established: 1848

Location: Oxford, MS

Nickname: Rebels

Mascot Name: N/A

Conference: NCAA Div. I FBS - Southeastern Conference (SEC)

Verbiage

University of Mississippi®
Ole Miss®
UM™
U of M™
Mississippi™
Rebels™
Rebs™
The Lyceum™
The Grove™

Hotty Toddy™
Flim Flam Bim Bam™
Paris-Yates Chapel™
Ventress™
Bondurant™
Croft™
Barnard Observatory™
Swayze Field™
Vaught-Hemingway Stadium™

The Pavillion™
Pavillion at Ole Miss™
We Are Ole Miss™
WAOM™
Battle for the Golden Egg™
The Vaught™
Lock the Vaught™
Walk of Champions™

University of Mississippi - Medical Center™
University of Mississippi - Tupelo™
University of Mississippi - Southaven™

Red

PANTONE 186 C

CMYK: 13, 100, 90, 4 | RGB: 204, 9, 47
MADEIRA Rayon: 1147 | Polyneon: 1747

Navy Blue

PANTONE 2767 C

CMYK: 96, 82, 44, 44 | RGB: 22, 43, 72
MADEIRA Rayon: 1242 | Polyneon: 1742

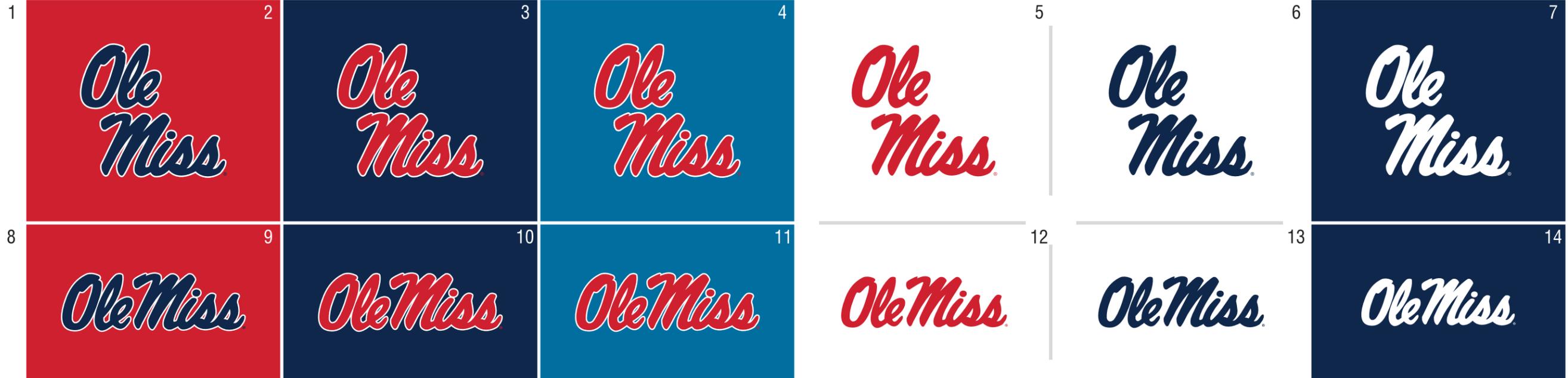
Powder Blue

PANTONE 307 C

CMYK: 100, 20, 0, 25 | RGB: 0, 107, 166
MADEIRA Rayon: 1096 | Polyneon: 1852

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Primary Athletics Marks



Secondary Athletics Marks





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Secondary Word Mark/Helmets

The Grove Mark

Institutional Marks



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
 - No alterations or overlaying graphics to seal permitted.
 - University licenses consumables (must have expiration date on packaging).
 - University licenses health and beauty products.
 - University permits numbers on products for resale.
 - Mascot caricatures not permitted.
 - Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
 - No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
 - No use of Rebel Flag is permitted.
 - Rebels should not be used in conjunction with "Mississippi" or "University of Mississippi."