



Cowboys

Oklahoma State University

Current Revision Date

03/04/2025

Note

Must use PMS 166 Orange and PMS 151 Light Orange.

Must use PMS 166 Orange and PMS 151 Light Orange.

 Selected Vector Files

General Information

Other Information



Select All



General Information

Location : Stillwater, OK Mascot : Cowboys/Cowgirls
 Mascot Nickname: Pistol Pete Established Date : 1890
 Conference : Big 12 MascotMetaData : Person, Occupational



Colors

Standard	Name/No	Type
Pantone	Process Black	Ink
Pantone	White	Ink
Pantone	281	Ink
Pantone	186	Ink
Pantone	Cool Gray 5	Ink
Pantone	021	Ink
Pantone	151	Ink
Pantone	Cool Gray 6	Ink
Madeira-Rayon	1278	Thread
Madeira-Rayon	1118	Thread

Gunold&Stickma	1219	Thread
Gunold&Stickma	1168	Thread
Gunold&Stickma	1246	Thread
Robison-Anton	2328	Thread
Robison-Anton	2329	Thread
Robison-Anton	2404	Thread
All	White	Thread
Madeira-Rayon	1378	Thread



Verbiage

Aggies State™	Aggies™	Boone Pickens Stadium™
Cowboys™	Cowgirls™	Gallagher-Iba Arena™
Go Pokes™	Here Comes Bullet™	Oklahoma Panhandle State University™
Oklahoma State Cowboys™	Oklahoma State Cowgirls™	Oklahoma State University Cowboys™
Oklahoma State University®	Oklahoma State®	okstate™
Orange Power™	OSU®	OSU® Cowboys
OSU® Cowgirls	Panhandle State™	Panhandle™

Pistols Firing™

Pokes™

We Are Panhandle™



Additional Pertinent Information

Alterations to seal permitted

No

Cross licensing with other marks permitted

Yes

Mascot caricatures permitted

Yes

Overlaying/intersecting graphics permitted with seal

No

University licenses consumables

Yes

University licenses health and beauty products

Yes

University permits numbers on products for resale

Yes

University seal permitted on products for resale

No

NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.

NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.