



University of Nebraska

Current Revision Date: 08/19/24

Established: 1869

Location: Lincoln, NE

Nickname: Cornhuskers, Huskers

Mascot Name: Herbie Husker, Lil' Red

Conference: Big Ten

Verbiage

University of Nebraska®
Nebraska®
Huskers®
Cornhusker®
NU®
Blackshirts®

Go Big Red™
Bob Devaney Sports Center™
Memorial Stadium™
Husker Power™
GBR™
Herbie Husker™

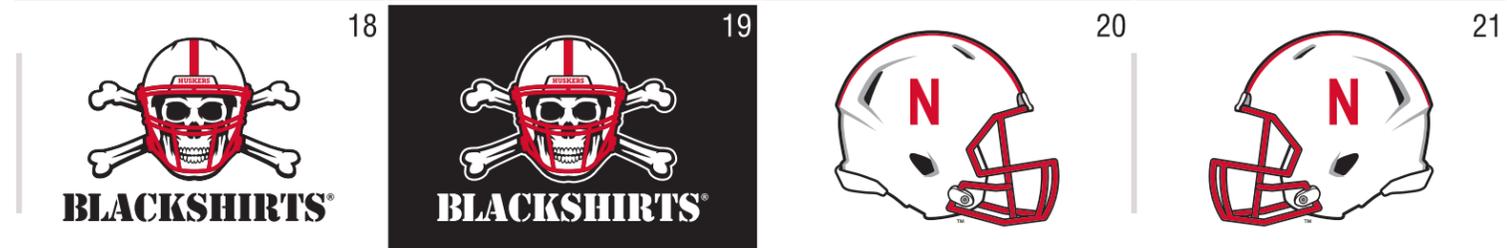
Red	Rich Black	White	Orange	Yellow	Blue	Brown	Green
PANTONE 186 C CMYK: 2, 100, 85, 6 RGB: 208, 0, 0 MADEIRA: 1147 RA: 2263	PANTONE Process Black C CMYK: 0, 0, 0, 100 RGB: 0, 0, 0 MADEIRA: 1000 RA: 2296	White CMYK: 0, 0, 0, 0 RGB: 255, 255, 255 MADEIRA: 1001 RA: 2342	PANTONE 148 C MADEIRA: 1084 RA: 2593	PANTONE Yellow C MADEIRA: 1223 RA: 2462	PANTONE 285 C MADEIRA: 1076 RA: 2220	PANTONE 463 C MADEIRA: 1144 RA: 2402	PANTONE 361 C MADEIRA: 1249 RA: 2211

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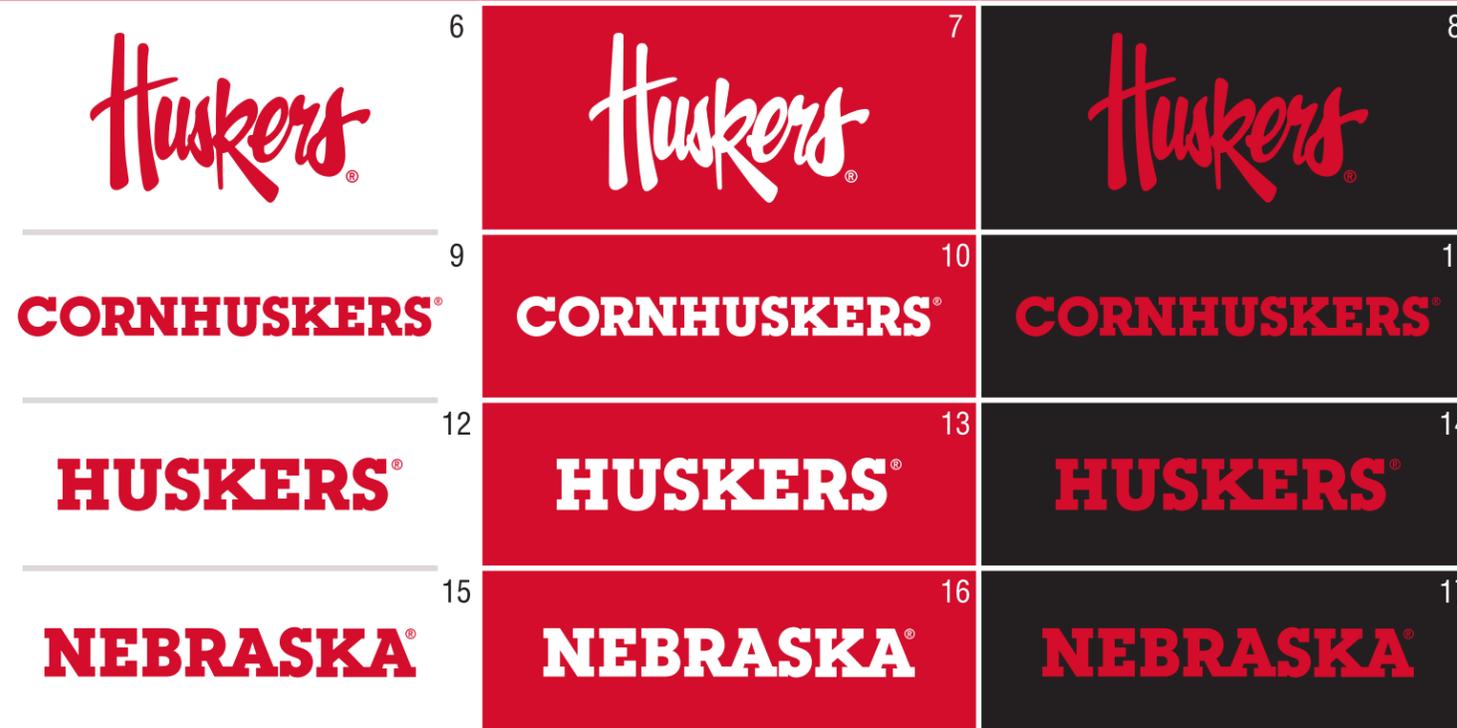
Primary Marks



Football Marks



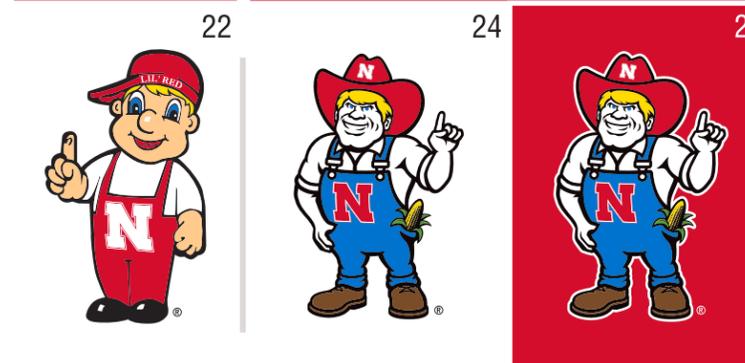
Secondary Marks



Lil' Red



Herbie



Institutional Marks - Not allowed on apparel or headwear



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.

- Mascot caricatures permitted (school approval required).
- Cross licensing with other marks may be permitted with an additional agreement.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- No alterations or overlaying graphics to Nebraska N permitted.