



Northern Arizona University - Specialty Marks

Current Revision Date: 06/23/23

Established: 1899

Location: Flagstaff, AZ

Nickname: Lumberjacks

Mascot Name: Louie

Conference: Big Sky

Verbiage

Northern Arizona University™
 NAU®
 Lumberjacks™
 NAU Lumberjacks®
 Jacks™
 J. Lawrence Walkup Skydome™

NAU True Blue™
 Lumberjack Country™
 Kiss My Axe™

NAU True Blue	NAU Gold	Sunset (State 48 Orange)	Supai (NAI Turquoise)	Red Rock (State 48 Red)	Patriotic Red (Patriotic)	Summer Shade (HSI)
PANTONE 282 C CMYK: 100, 89, 31, 35 RGB: 0, 51, 102	PANTONE 3514 C CMYK: 0, 27, 100, 0 RGB: 241, 179, 0	PANTONE 158 C CMYK: 0, 66, 99, 0 RGB: 244, 119, 34	PANTONE 7467 C CMYK: 95, 0, 35, 0 RGB: 0, 172, 165	PANTONE 173 C CMYK: 11, 87, 100, 2 RGB: 213, 68, 28	PANTONE 193 C CMYK: 0, 100, 59, 11 RGB: 191, 13, 62	PANTONE 356 C CMYK: 95, 0, 100, 27 RGB: 0, 133, 63

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Cultural Marks

Native American Initiatives



Hispanic Serving Institution



State 48



Patriotic



Mountain Hero



Ponderosa Pines



NAU Heartbeat

