

PRIMARY MARKS



[MIA001] [MIA002] [MIA002] [MIA003] [MIA004] [MIA005] [MIA006] [MIA007]

WORD MARKS



[MIA008] [MIA011] [MIA009] [MIA012] [MIA010] [MIA013]

SPORT SPECIFIC MARKS



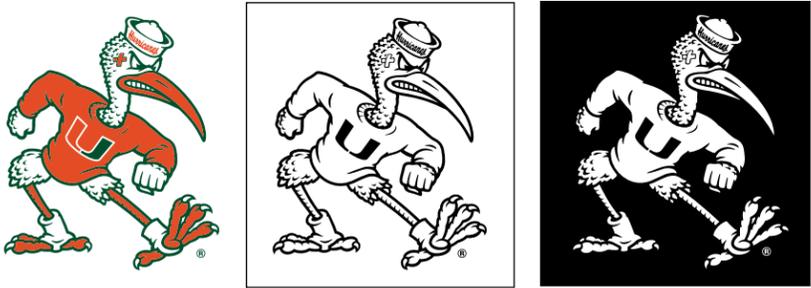
[MIA014] [MIA017] [MIA020] [MIA015] [MIA018] [MIA021] [MIA016] [MIA019] [MIA022]

THE MIAMI MANIAC



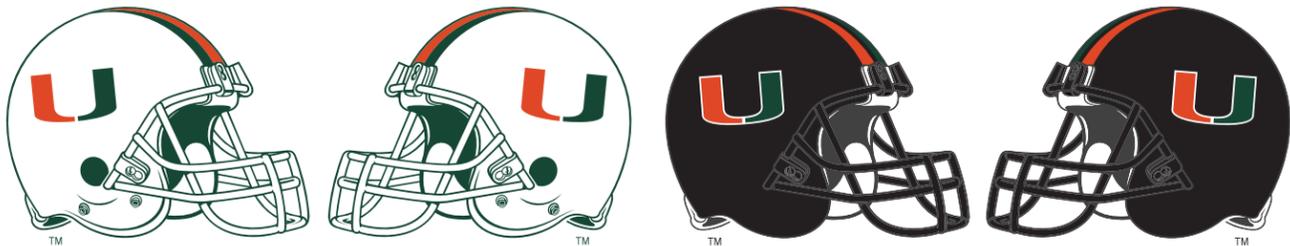
[MIA023] [MIA024]

SEBASTIAN THE IBIS



[MIA025] [MIA026] [MIA027]

HELMET MARKS



UNIVERSITY SEAL



GENERAL INFORMATION

Location: Coral Gables, FL
 Established Date: 1925
 Nickname: Hurricanes
 Conference: Atlantic Coast Conference (ACC)
 Fight Song: "Miami U. How-Dee-Do"
 Mascot Name: "Sebastian The Ibis"
 Football Stadium: Hard Rock Stadium
 Basketball Arena: Watsco Center
 Baseball Stadium: Alex Rodriguez Park at Mark Light Field

APPROVED VERBIAGE

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 Miami™
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 Miami Hurricanes™
 It's All About the U™
 Canes®

La Universidad de Miami™
 Los Huracanes de Miami™
 Huracanes™
 Los Huracanes de la Universidad de Miami™
 The New Miami™
 #ItsAllAboutTheU
 #BuildingChampions
 #TNM

APPROVED COLORS

COLORS	PANTONE SPOT PRINT	MADEIRA EMBROIDERY	POLYNEON EMBROIDERY
MIAMI ORANGE	PMS 1665C	1378	1678
MIAMI GREEN	PMS 3435C	1370	1970
BLACK	BLACK		
100%	10%	%TINT BLACK C	

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