



Logos

Horizontal Logo:

Color Options:

- full color
- black
- grey
- white
- orange



Phone Caddy Logo:

Color Options:

- full color
- black
- grey
- white
- orange



Phone Caddy
By Desert Fox Golf

Full Logo:

Color Options:

- full color
- black
- grey
- white
- orange



Text Only Logo:

Color Options:

- full color
- black
- grey
- white
- orange



Head Only Logo:

Color Options:

- black
- grey
- white
- orange



Colors



Black: #000000



Dark Orange: #BD4C17



Bright Orange: #E25D20



Light Grey: #808080



Dark Grey: #474749



Printed Ink: Bright Silver MP301 <- Used for Pad Printed Bases

White: #FFFFFF



Silver: #898D8D Pantone: PMS 423C <- Used for Gray Parts



Breast Cancer Special Part: Pink: #F59BBB Pantone: PMS 1905C



Orange : #FF6900 Pantone: PMS 1505C <- Used for Orange Logo on straps and bags



Red : #D22630 Pantone: PMS1795 <- Used for Red logo and on straps and bags



Blue : #0085CA Pantone: PMS Process Blue C <- Used for blue parts



Green : #0F8140 Pantone: PMS 348 C <- Used for green parts

Fonts

SF Pro Text Light

SF Pro Text Regular

SF Pro Text Bold

SF Pro Text Heavy

SF Pro Text Black

Primary typeface.

SF Pro Display Light

SF Pro Display Regular

SF Pro Display Bold

SF Pro Display Heavy

SF Pro Display Black

Used where compact text is needed

Tag Lines



Best Phone Holder for Golf, Period.

Background / Quotes

Phone Caddy Background:

Our goal was to build an easy to use, rugged holder for our phone while we were golfing. We wanted to have our phone in a safe place, but still be able to take advantage of the rich experience that golfing apps provide.

Too often, we found our phone in the cup holder, right where our drinks should be. Or in the cubby, doing nothing but rattling around. Or in our pocket. Or worse yet, 3 holes behind us laying in the fairway...

With a phone caddy, our phone is always right there where we want it. Need to send a quick message, or get a yardage away from the cart? No problem, we slip the phone out, use it and slip it back when we are done, all with 1 hand.

Mission Statement:

We strive to enhance the golf experience through innovative products.