



DESERT  
FOX

GOLF

7.15-  
8.13

# MONTHLY REPORT

*Arizona Golf Association*

JULY 15TH E-REVISION

*Editorial*

AUGUST NEWSLETTER

*Video*

01 Sent 7.15.19

# July 15th E-Revision

132

*Total Clicks*

123

*Unique Clicks*

**THE MOST MEMORABLE TEE  
GIFT FOR YOU OR YOUR  
CHARITY GOLF EVENT!**

Desert Fox Golf helps your event become the most memorable with our Phone Caddy, a truly unique phone holder to keep a golfer's phone safe and at their finger tips. We offer 4 colors, custom logos and an easy ordering process.

Learn more at [www.desertfoxgolf.com/volume](http://www.desertfoxgolf.com/volume) and take your event to the next level.

*Overall Campaign  
Statistics as of 08/13*

63.8%

*Open Rate*

9.8%

*Click Rate*

70,835

*Total Opens*

38,573

*Unique Opens*

8,887

*Total Clicks*

5,925

*Unique Clicks*

# August Newsletter

**246**

*Total Clicks (video)*

**216**

*Unique Clicks (video)*

**33**

*Total Clicks (learn more link)*

**26**

*Unique Clicks (learn more link)*

*Overall Campaign Statistics as of 08/13*

**22.9%**

*Open Rate*

**2.6%**

*Click Rate*

**24,218**

*Total Opens*

**17,862**

*Unique Opens*

**2,513**

*Total Clicks*

**2,023**

*Unique Clicks*