

Job Details:

I would like a series of square images/infographics to be created to convey the following features of our Phone Caddy product. The primary use for these images will be Amazon product photos. We would like all the images/infographics to have the same visual style (look cohesive).

I will provide the artwork in a separate zip file.

I will also include my feeble attempt at doing this in a .ai file.

For the descriptions below, the text is for your information/reference. Please feel free to summarize the information, re-word it, etc.

Format:

At least 2500x2500 300 dpi. Original file format (.psd or .ai).

Phone Caddy Key Features:

1) Adjustability

Patented PhoneFIT™ technology allows the phone to adjust to the size of your phone + case. Fits fast majority of phones + cases. Adjust it once and then throw it in your bag between rounds.

This actually is pretty well done on our website: www.desertfoxgolf.com. But can be updated to match the design theme you come up with.

2) You phone slides in and out for easy access. Need to send a quick text, slide the phone out, type your message and side it back in. You don't have to unscrew anything to get your phone out, or use 2 hands to release the clamp on your phone.

3) Light weight

In a golf bag every ounce counts. 1/2 the weight of our competitors

4) Easy to install. Installs in seconds.

5) Strap is more secure than magnets. We actually started with magnets in our 1st prototypes but even with ultra strong neodymium magnets we knocked the phone off the cart.

Would you trust your \$1500 cell phone to magnets?

We could't put our word that a customer couldn't knock the magnet off, so we switched to a secure strap.

6) Designed and assembled in the USA buy a small company in Mesa, AZ.

7) Built for golf carts from the ground up. Purpose built so you get the best experience on the course.

Even down to the angle of the back of the phone caddy that compensates for the 9° angle of the golf cart frames. This allows you to use your phone in the phone caddy or slide it out and back in.

8) Keep you phone at your fingertips. Great for golf GPS Apps, music and keeping in touch while out on the course.

9) Expandable. A built in accessory slot at the bottom allows you to slide in a Cigar holder. Or add a push cart adaptor so you can use the Phone Caddy on a golf cart and/or push cart.

10) Multiple designs and colors available.

11) Over 250,000 sold.