

Phone Caddy Proposal

Prepared for Short Par 4

Overview

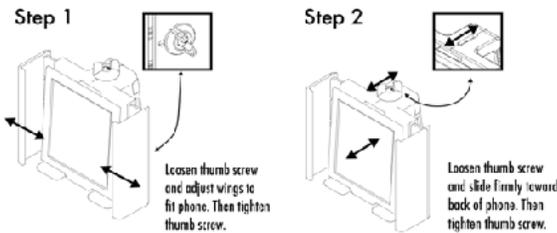
We want to thank you for the opportunity to present this proposal for your consideration. The enclosed proofs are for example only and may be adjusted before the final order.

Product Background:

- Available through the Desert Fox Golf online store, Amazon and select retail outlets
- Pricing direct to end consumer:
 - Desert Fox Golf logo'd Phone Caddy = \$25 with free shipping
 - Custom logo'd Phone Caddy = \$30 (e.g. Pro Shop)
- Manufactured in China
- Assembled, packaged and quality control in US - Arizona
- Shipping and fulfillment from US - Arizona

Standard Product Offering Includes:

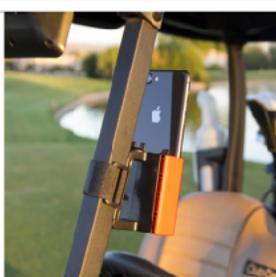
- Phone Caddy
- Microfiber bag
- Z-folded two sided color instruction flyer



Phone Caddy
By Desert Fox Golf

Tip: Use the top thumb screw to push the faceplate firmly against your phone



 <p>Video Instructions: help.dfg.golf</p> <p>Check out more products at: dfg.golf</p> <p>Patent Pending</p>	<p>Thank you for purchasing our product. We would like to hear from you:</p> <p>feedback.dfg.golf    @desertfoxgolf</p> <p> Eric Fox Co-Founder</p> <p> Scott Kovesty Co-Founder</p>	
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Customization Options

- 1) Choose an alternate color - (free)
- 2) Custom logo on the faceplate - (free)
- 3) Custom logo on the bag - (additional fee)
- 4) Custom logos on the wings - (additional fee)

Custom Faceplate Logo and Color

Single color, custom logo on the faceplate with examples using your logo:



Custom Logo on the Bag

Replace the the Phone Caddy logo on our bag with a custom logo in any color.

Additional Fee: \$0.20/unit



Custom Logo on the Wing(s)

Add a custom logo on the outside edges (wings) of the Phone Caddy.

Additional Fee: \$1.20/unit



*Examples are for reference only. You may specify the logo on the faceplate and one (1) logo for use on both wings before the final production order.



Price Details (Excludes Shipping)

Estimate: #01000
Phone Caddy with Logo
03/04/2019

To:
 Bobby DiMeo
 Short Par 4

From:
 Scott Kovesdy
 Desert Fox Golf

No.	Quantity	Description	Unit Price	Amount
1	20,000	DFG-PC (Phone Caddy) Base, Thumb Screws, Gear, Pads = Black 1Wings, Faceplate = Orange, Gray, or Alternate Color 2Strap w/ Fox Head (color to match wings and faceplate)	\$ 10.80	\$ 216,000.00
2	20,000	1 Color Custom Logo on Faceplate - approved by Short Par 4	\$ 0.00	\$ 0.00
3	0	³Shipping (TBD)	\$ 0.00	\$ 0.00
		<u>Ship To:</u> Short Par 4, Sarasota, FL	<u>Shipping Method:</u> Ground - Freight	
Total:				\$ 216,000.00
				40% Deposit due upon order \$ 86,400.00
				60% Balance due upon receipt \$ 129,600.00

Notes:

- Standard color options include Orange and Gray. An alternate color may be chosen
- Standard logo on the strap is the Desert Fox Golf - Fox Head
- Shipping will be available once order details are finalized

Payment Terms and Conditions

A **forty percent (40%)** deposit will be required to start production with the remaining balance of **sixty percent (60%)** due upon receipt of the full order.

Logistics

Upon final approval of the production proof and payment of the deposit, the total production time and delivery to Sarasota, FL will be **five (5) months**.

- Full order produced and delivered in bulk as one order
- Shipment TBD until final order details are finalized

Desert Fox Golf Branding

Each Phone Caddy will retain some Desert Fox Golf branding detailed below.

Spine Details:

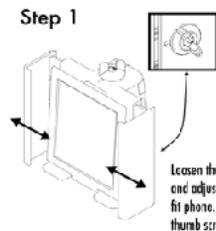
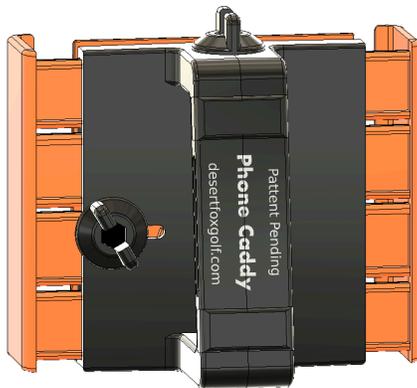
- Patent Pending
- Phone Caddy
- desertfoxgolf.com

Strap Logo:

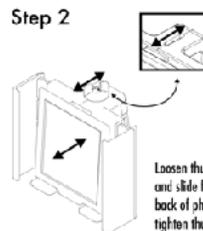
- The Desert Fox Golf Fox Head logo matched to the faceplate and wing color

Instruction Flyer:

- All Desert Fox Golf logos, copy, social media and support references



Loosen thumb screw and adjust wings to fit phone. Then tighten thumb screw.



Loosen thumb screw and slide firmly toward back of phone. Then tighten thumb screw.



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Video Instructions:
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 [@desertfoxgolf](https://www.instagram.com/desertfoxgolf)


Eric Fox
Co-Founder


Scott Kovesty
Co-Founder

