

THE WORLDS #1
BOURBON WHISKEY



KENTUCKY STRAIGHT
BOURBON
FAMILY WHISKEY RECIPE

James B. Beam
NONE GENUINE WITHOUT MY SIGNATURE

WHISKEY FOR PEOPLE
THAT LIKE PEOPLE

DRINK NOW

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Nutrition Facts

SERVING SIZE 1 CAN

Since 1795

% IN EVERY BOTTLE

HISTORY	100%
CONNECTIONS	100%
FAMILY	100%
FLAVOR	110%

HAPPINESS UNLIMITED

NOT RECOMMENDED FOR THOSE
THAT DON'T LIKE GOOD TIMES.

INGREDIENTS: START WITH OUR SECRET RECIPE (CORN, RYE, MALTED BARLEY) ADD GOOD OLD LIMESTONE FILTERED KENTUCKY WATER, BRING ON THE YEAST. DISTILL TWICE FOR ONE SMOOTH FLAVOR. WITH AN AGE-OLD TRADITION OF NEW OAK BARRELS. AGED TWICE AS LONG AS THE LAW REQUIRES. SO THERE YOU HAVE IT. OUR BOURBON PROCESS IN A NUTSHELL—OR MORE LIKELY A BARREL.

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