



# Creighton University

Current Revision Date: 06/07/24

## Creighton Blue

PANTONE 286 C  
CMYK: 100, 75, 0, 0 | RGB: 0, 51, 160  
MADEIRA Rayon: #### | RA: ####

## Creighton Navy Blue

PANTONE 294 C  
CMYK: 100, 69, 7, 30 | RGB: 0, 47, 108  
MADEIRA Rayon: #### | RA: ####

### University Marks

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### Creighton University Seal

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NOTE: The marks of Creighton University are controlled under a licensing program administered by Collegiate Licensing Company (CLC). Any use of these marks will require written approval from CLC.



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### College/School-Specific Logos

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### Heider College of Business Logos

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A ZIP of all of Creighton University's College/School-Specific Logos are available for download on their Trademark page. Marks for the following colleges/schools are included: College of Arts and Sciences, College of Nursing, Heider College of Business, College of Professional and Continuing Education, Graduate School, School of Dentistry, School of Law, School of Medicine, and the School of Pharmacy and Health Professions.

#### ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Cross licensing with other marks may be permitted with an additional agreement.

- Usage of current players' name, image, or likeness is permitted on commercial products through official NIL licensees.
- No references to alcohol, drugs, tobacco related products, firearms, or sex, may be used in conjunction with University marks.

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